

YORK GREEN JOBS SURVEY – Quantitative Results

2. People mean many different things when they refer to green jobs. What do you understand by the term ‘green jobs’? (tick the box that you think applies most)

	answered question	60
	skipped question	1
	Response Percent	Response Count
Jobs which are increasing due to the move towards a lower-carbon economy	23.3%	14
Jobs done in a greener way than others providing a similar product or service	25.0%	15
Jobs in agriculture or renewable energy	0.0%	0
Jobs which are carbon neutral	5.0%	3
Jobs which are in organisations that aim to preserve or restore the environment now and in the future	13.3%	8
Jobs which themselves aim to preserve or restore the environment now and in the future	20.0%	12
An intentionally vague term which politicians use to account for the potential of increased employment opportunities	11.7%	7
Other (please specify)	1.7%	1

3. How much of your workforce do you think would consider themselves as doing a green job?

	answered question	60
	skipped question	1
	Response Percent	Response Count
None	41.7%	25
Under 10%	28.3%	17
11 - 25%	13.3%	8
26-50%	5.0%	3
51-75%	5.0%	3
76-100%	6.7%	4

4. Do any jobs, services or products in your business relate to preserving or restoring the environment now and in the future? IF NO GO TO QUESTION 9.

	answered question	56
	skipped question	5
	Response Percent	Response Count
Yes, our core business relates to preserving or restoring the environment now and in the future	8.9%	5
Yes, over a quarter of the workforce	3.6%	2
Yes, around 10 - 20% of the workforce	12.5%	7
Yes, but only a few jobs	26.8%	15
No (go to question 9)	48.2%	27

5. Do you anticipate an increase in employees working in these areas in the next 10 years? IF NO, GO TO QUESTION 7.

	answered question	34
	skipped question	27
	Response Percent	Response Count
No (Go to question 7)	35.3%	12
Yes, up to 20% increase	38.2%	13
21-50% increase	8.8%	3
51-100% increase	0.0%	0
Over 100% increase	0.0%	0
Don't know (Go to question 7)	17.6%	6

6. Is this increase likely to mainly be new jobs or 'greening' existing roles?

	answered question	20
	skipped question	41
	Response Percent	Response Count
New jobs	25.0%	5
'Greening' existing roles	70.0%	14
Don't know	5.0%	1

7. What are the factors that will affect the extent of this growth (both positively and negatively)? (tick all that apply)

	answered question	34
	skipped question	27
	Response Percent	Response Count
Existing Skills	29.4%	10
Availability of the necessary skills locally	20.6%	7
National politics	52.9%	18
Local Politics	41.2%	14
Growth of competitors	17.6%	6
Land availability / planning permission	14.7%	5
Demand for green products and services	73.5%	25
Other (please specify)	11.8%	4

9. Do you think delivering the service(s) or product(s) your business provides in a greener way than your competitors would provide a competitive advantage?

	answered question	60
	skipped question	1
	Response Percent	Response Count
No, it makes no difference to our customers	16.7%	10
Yes, but only because of the economic impact upon the introduction of carbon trading	3.3%	2
Yes, it would provide a some advantage, but other factors are more important to our customers	70.0%	42
Yes, it would provide a significant advantage	6.7%	4
Don't know	3.3%	2

10. What do you think the Council and its partners should be doing to increase the potential for green jobs in your business and in York?answered question **60**skipped question **1**

	Response Percent	Response Count
Supporting green business clubs / forums	35.0%	21
Encouraging green skills development	46.7%	28
Incentivising green businesses / jobs	58.3%	35
Other ideas	38.3%	23